



MUSIC CHOICE “CMA FEST® STADIUM SHOW SEAT UPGRADE” SWEEPSTAKES OFFICIAL RULES

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER, PLAY, OR WIN.
A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.**

- 1. SPONSOR AND PROMOTIONAL PARTNER:** The Sponsor of the Music Choice “CMA Fest® Stadium Show Seat Upgrade” Sweepstakes (“**Sweepstakes**”) is Music Choice, 650 Dresher Road, Horsham, PA 19044 (“**Sponsor**”). The Promotional Partner is the Country Music Association (CMA), 35 Music Square East Suite 201 Nashville, TN 37203 (“**Promotional Partner**”).
- 2. HOW TO ENTER: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.** The Sweepstakes begins 10:00 a.m. CDT on 6/9/2022 and ends at 3:00 p.m. CDT on 6/12/2022 (“**Sweepstakes Period**”). You may enter by filling out an enter-to-win form by scanning a QR code with your smartphone, or a paper form/card with your full name, e-mail address, phone number, age, and cable provider (if applicable) at the Music Choice activation site in Fan Fair X at Music City Center during CMA Fest® in Nashville, TN. You will receive one entry into this Giveaway for a properly completed entry form received by Sponsor as provided herein. Any other attempt at Internet, e-mail or mail entry is void. Limit one entry per person, family or household. By submitting an entry, you are also agreeing to collection of the information provided in your entry. For information on Music Choice’s data practices, please visit our Privacy Policy – see Paragraph 11 below.
- 3. ELIGIBILITY:** From the official time and date of the start of the Sweepstakes Period through the final date of prize fulfillment, you must be a lawful permanent U.S. citizen and resident residing in the 50 United States or the District of Columbia. Sweepstakes is void in Puerto Rico, the U.S. Virgin Islands, U.S. Military installations in foreign countries and all other U.S. territories and possessions. You must also be 18 years of age or older as of the official time and date of the start of the Sweepstakes Period and a CMA Fest® attendee. If you are a minor based on the laws in the state where you reside (“**Minor**”), you are not eligible to enter. Sweepstakes is void where restricted or prohibited by law. The Sweepstakes, and any website pages and advertisements relating thereto, is intended for viewing only within the United States. **United States law governs this Sweepstakes.** Employees and their immediate families (defined as spouse, mother, father, sisters, brothers, sons, daughters, uncles, aunts, nephews, nieces, grandparents and in-laws, regardless of where they live) and members of their households (whether or not related) of 1) Sponsor and its affiliated companies and subsidiaries, 2) respective affiliates, shareholders, directors, officers, members, successors and agents of Promotional Partner, and 3) any other entities participating in the design, advertising, promotion, marketing, administration, or fulfillment agencies (collectively “**Sweepstakes Entities**”), are not eligible to enter Sweepstakes.

4. **DRAWING AND NOTIFICATION:** At or around 3:00 p.m. each day between 6/9/2022 and 6/12/2022, Sponsor or its designee will conduct a random drawing to select one (1) potential winner from among all eligible entries received during the Sweepstakes Period. All decisions of Sponsor with respect to the drawing and this Sweepstakes are final and binding in all respects. Odds of winning a prize depend on the number of eligible entries received. The potential winner will be notified via phone number (call or text) that corresponds with their entry. Failure by any potential winner to respond to such notification within a reasonable time frame, as determined by Sponsor in its absolute and sole discretion, will result in disqualification of the potential winner and an alternate potential winner will be selected. The return of a potential winner's notification, prize information, or the prize as undeliverable or rejection of the prize by the potential winner will result in disqualification of the potential winner and an alternate potential winner will be selected. Sponsor reserves the right to modify the notification procedures in connection with the selection of any alternate potential winners, if any. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed void. In the event of a dispute, the Sweepstakes Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of the entries in the Sweepstakes. The Sweepstakes Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. With respect to each winning entry, the winner may be required to provide proof that the winner is the authorized account holder of the email address and telephone number associated with the winning entry. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.
5. **PRIZE:** Each of the four (4) winners will receive two (2) tickets: One (1) ticket for the winner and one (1) ticket for a guest (a guest may be a Minor) to attend the CMA Fest® concert taking place one (1) evening between June 9, 2022 and June 12, 2022, at Nissan Stadium; One (1) winner will be selected each evening. The Approximate Retail Value (ARV) of each prize is \$500 U.S. Dollars (\$500 USD). Actual prize value may vary. Limit one (1) prize win per person / household during the Sweepstakes Period.

No transfer, or cash or other substitution of any prize allowed except that Sponsor reserves the right, in its sole and absolute discretion, to substitute a prize or prize component of comparable or greater value. Unless expressly stated herein, any costs or fees associated with the prize are the sole responsibility of the prize winner, including concession fees, parking, and transportation.

6. **PRIZE CONDITIONS:** Tickets will be available at the Music Choice activation site at Fan Fair X in Music City Center at CMA Fest® where potential winners entered the Sweepstakes (the "Activation Site"). Potential winner must go to the Activation Site prior to 5:00 pm that day (4:00 pm on Sunday 6/12/2022) and present photo ID to collect prize. If a potential winner cannot accept prize as stated, prize will be forfeited and awarded to an alternate winner. Entrant waives the right to assert as a cost of winning a prize any and all costs of verification and redemption or travel to redeem said prize and any liability which might arise from redeeming or seeking to redeem said prize. The Sweepstakes Entities are not responsible for fraudulent calls or emails made to entrants not by the Sponsor. All federal, state or other tax liabilities (including income taxes) arising from this Sweepstakes will be the sole responsibility of the

winner. Except where prohibited by law, each winner's entry and acceptance of the prize constitutes permission for the Sweepstakes Entities to use said winner's name, photograph, social media account names, likeness, statements, biographical information, voice, and city and state address for promotional or advertising purposes in connection with this Sweepstakes on a worldwide basis, and in all forms of media, now or hereafter known, in perpetuity, without review, permission or further compensation. All entries are subject to verification prior to awarding of prize. Eligibility, age, and claims made by a prize winner also are subject to verification prior to awarding of prizes.

7. **SWEEPSTAKES CONDITIONS: VOID WHERE PROHIBITED.** This Sweepstakes is subject to all applicable federal, state and local laws of the United States. By participating, entrants agree to be fully and unconditionally bound by these Official Rules and the decisions of the Sponsor, and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Winner and winner's guest and entrants also agree (and, if a winner's guest is a Minor, parent/legal guardian agree on such winner's guest's behalf) to release, discharge, indemnify and hold harmless the Sweepstakes Entities and each of their respective officers, directors, employees, representatives and agents from and against any claims, damages, disability, attorneys' fees, and costs of litigation and settlement, as well as any liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from redemption, acceptance, possession, ownership, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes, or (ii) printing, distribution or production errors. Sponsor and/or Promotional Partner or its respective affiliates may rescind any promotion found to contain such errors without liability at its sole discretion. NEITHER SPONSOR NOR THE SWEEPSTAKES ENTITIES MAKE ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE USE OF ANY PRIZE, INCLUDING, WITHOUT LIMITATION, QUALITY, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE (UNLESS SPONSOR PROVIDES THE PRIZE WINNER WITH WRITTEN WARRANTIES). FURTHER, NO RESPONSIBILITIES ARE ACCEPTED FOR ANY ADDITIONAL EXPENSES, OMISSIONS, DELAYS OR ACTS OF ANY GOVERNMENT OR AUTHORITY.
8. **RESTRICTIONS:** Sponsor may at Sponsor's sole and absolute discretion provide different prizes of equal or greater value. Sponsor shall not be liable to winner or any person claiming through such winner for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulations(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal) labor or material shortage, transportation interruption of any kind, work slow- down, civil disturbance, insurrection, riot, or any other cause beyond Sponsor's sole control. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
9. **LIMITATIONS OF LIABILITY:** Sweepstakes Entities are not responsible for: (1) lost, late, misdirected, undeliverable or incomplete entries due to system errors or failures, or faulty transmissions or other telecommunications malfunctions and/or entries; (2) technical failures of any kind; (3) failures of any of the equipment or programming associated with or utilized in the Sweepstakes; (4) unauthorized human and/or mechanical intervention in any part of the entry process or the Sweepstakes; (5) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or

in part, from entrant's participation in the Sweepstakes or receipt or use of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten, or harass any other entrants or Sponsor's representatives. If for any reason this Sweepstakes is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend all or any part of the Sweepstakes and to select a potential winner from among all eligible entries received by Sponsor up until the time of such cancellation, termination, modification or suspension, as applicable. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK CIVIL AND/OR CRIMINAL PROSECUTION AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW.

10. **DISPUTES:** Any and all legal actions or claims arising in connection with this Sweepstakes or these Official Rules must be brought in a court of competent jurisdiction within the Commonwealth of Pennsylvania and will be governed by and interpreted under the laws of the Commonwealth of Pennsylvania without regard to its conflicts of law provisions and shall be resolved individually, without resort to any form of class action. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.
11. **PRIVACY POLICY:** ENTRY IN THE SWEEPSTAKES CONSTITUTES ENTRANT'S CONSENT TO USE THE PERSONAL INFORMATION COLLECTED FROM THE ENTRANT FOR PURPOSES OF ADMINISTERING THE SWEEPSTAKES AND FOR SUCH OTHER PURPOSES TO WHICH ENTRANT MAY CONSENT AS OUTLINED HEREIN OR ON SPONSOR'S WEBSITE. ALL INFORMATION SUBMITTED TO SPONSOR OR PROMOTIONAL PARTNER AS PART OF THE SWEEPSTAKES WILL BE TREATED IN ACCORDANCE WITH THEIR RESPECTIVE PRIVACY POLICIES, AVAILABLE AT <https://musicchoice.com/legal/privacy-policy/> AND <https://www.cmaworld.com/privacy/>.
12. **RULES/WINNERS LIST:** For a copy of the Official Rules, go to musicchoice.com/CMAFest or request to review a copy of the Official Rules at the time and location of entry referenced in Paragraph 2 above. For the name of prize winners, send a self-addressed, stamped envelope to Music Choice "CMA FEST® STADIUM SHOW SEAT UPGRADE" Sweepstakes, 650 Dresher Road, Horsham, PA 19044. Winner information becomes available after completion of Sweepstakes.

You understand that you are providing your information to Sponsor. Inquiries (whether questions, comments or complaints) should be directed to Sponsor.

Any third-party trademarks mentioned herein are the property of their respective trademark owners. The use or mention of such third-party trademarks in these Official Rules or in the Sweepstakes is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of the Sweepstakes. You are providing your information to the Sponsor and the information you provide will only be used in accordance with the Official Rules of this Sweepstakes. Country Music Association® and CMA Fest® are trademarks of the Country Music Association, Inc. All Rights Reserved. Country Music Association, Inc. is not a sponsor of this promotion.

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